

BE COUNTED MICHIGAN2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
BERRIEN COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate



A decline in response rate to 2020 census, putting \$44M at risk in funding, annually



11,921

Households that will require follow-up

In Berrien County, we anticipate the following challenges



**22.6% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**13.1%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

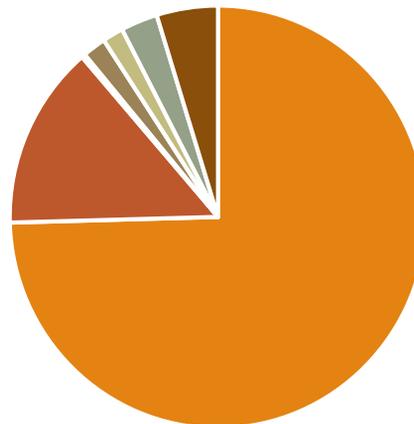
So, who's in Berrien County?



**12.6% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**17.8% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic